



GENERAL COMMITTEE MEETING

June 15, 2007

1:00 p.m.

Carson City Library

AGENDA

- I. Welcome & Introductions
- II. Change in Interim Chairmanship
- III. Review developments from 6-8 strategic retreat of the Steering Committee
 - i. "Impresario's CCACC Steering Committee Retreat – Observations (Preliminary Draft)"
- IV. Retreat Outcomes:
 - A. **What will membership in the CCACC do for your organization?**
 - i. "Vision" one-sheet
 - ii "Did you know?" examples
 - B. **What is the strategic plan in the short term, near future and long term?**
 - i. "Tactical – Plan" matrix
 - C. **How should the CCACC be structured?**
 - i. "Structuring the Carson City Arts and Culture Coalition"
 - D. **As a member what do I need to be doing?**
 - i. "CCACC Member *to-do* list"
 - ii. "CCACC branding tool kit"
 - a. CCAI examples – letterhead & *Taste of Downtown* piece
- V. Carson City Office of Business Development Report
 - A. *Intersecting Commerce with Culture*
 - B. *The Arts and Civic Engagement: Involved in Arts, Involved in Life*
- VI. Close

ADJOURN